



CORPORATE ENTERTAINMENT BOOKING AGENCY & CONSULTANTS

Dear Artist,

Many thanks for your interest in joining the Five Seasons Music Artists roster. This document serves as a short guideline to the information we need in order to market you and your Act(s) to prospective clients. In order to decide whether or not we may be able to add you to our database, we need your most up-to-date and complete information and we therefore ask that you take some time to compile everything we need carefully.

Please be advised only submissions meeting the criteria outlined here will be considered for new additions and incomplete applications will not receive a response.

To begin, we need you to send us the following:

- Your fully completed New Artist / Act Application Form (available for download on [www.5sm.co.za/apply.html](http://www.5sm.co.za/apply.html)). As a bare minimum, the following details must be completed on the returned form:
  - Full details of your act, your performance style, suitability etc.
  - Include a list of the big events and well-known venues you've performed at. If you haven't performed at any major events, please list the ones most important to you
  - Full price list, detailing all inclusions and exclusions. Please specify all your available products, performance scenarios etc. Please do not simply write "price negotiable" as we will then not consider your act. Please at least detail your minimum and / or maximum earning expectation, fees and potential scenarios which you consider important.
  - Where exactly are you based? Will you travel? If so, how far?
  - Your contact details: landline, cell phone and (most importantly) email. Bear in mind that we need replies to availability request in a few hours at most, so do make sure you give us the most convenient contact details.
- A full CV or biography, in paragraph style, like those of the other artists on our website
- A full and complete repertoire list. Please do not simply send us a general guideline of your style as this is not useful; we require a complete list, with song names and, preferably, also detailing genre (i.e. dance / background / cover / original etc.)
- Technical rider and stage layout, if applicable
- Good quality photographs (web format please). Please bear in mind these will be placed on our website. Therefore, if the pics are not good quality, clearly home-produced or simply unsuitable, we will not be able to list your act. Please take the time to look at other Artist profiles before sending us your pictures.
- If you have recorded a Demo CD or a commercial album, please send a copy to our head office: The Manager : New Applications, PO Box 51108, Waterfront 8002.
- If you have good quality MP3's available, these can be emailed to [apply@5sm.co.za](mailto:apply@5sm.co.za). Please try to keep files sizes manageable.
- Please make sure your email is **no larger than 6MB in size**. Emails in excess of 6MB will not be delivered and will bounce back to you. If you need to send larger files, please split your application into sections, or rather use a service such as **YouSendIt** (<http://www.yousendit.com>)
- We look forward to receiving your information! Please note it can take 2-8 weeks for submitted information to be reviewed due to the large number of requests we receive daily. We will acknowledge receipt of your materials but ask that you do not contact us again before the 8-week period has elapsed.

Kind regards,

**The Five Seasons Music Team**

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Entertainers\***MUSIC SUPERSTARS**\*Jazz\*Classical Music\***MCs**\***COMEDIANS**\***Celebrities**\***Speakers**\***BANDS**\***DJs**\***SHOWS & ACTS**

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